

## Law Enforcement Torch Run - It's More Than a Run!

LETR works tirelessly year-round to raise awareness and create fundraising opportunities organized by law enforcement personnel for Special Olympics.



**LETR T-Shirt Sales:** Each year t-shirts are sold across the state by law enforcement. The logos of sponsors that support the LETR are displayed on the t-shirts.

**Tip-a-Cop:** "Serve and Protect" takes on a whole new meaning as local law enforcement officers volunteer their time to serve food at local restaurants, collecting "tips" and donations for Special Olympics.

**Polar Plunge:** The Polar Plunge allows individuals, businesses and organizations to support local Special Olympics athletes by diving into freezing cold waters in winter months.

**Truck Convoy:** The Truck Convoy for Special Olympics is an annual event which unites law enforcement and truckers to raise money and awareness for Special Olympics athletes.

**Raffle:** LETR organizes a raffle to benefit Special Olympics.

**Strikes for Special Olympics:** LETR volunteers and SO staff dedicated to LETR collaborate with bowling alleys in ND to host bowling events with funds benefiting Special Olympics.

**Building/Sign Sits "Cops on Top":** Law enforcement officers sit on a designated billboard or building to raised funds and awareness for Special Olympics.

**VIP/Opening Ceremony:** The ceremonial culmination of the LETR occurs with the arrival of the Olympic Torch at the Opening Ceremony of the SOND Summer Games. Each year, Special Olympics supporters, sponsors, and local and state dignitaries attend the VIP Reception and Opening Ceremony of the Summer Games.

## Law Enforcement Torch Run® for Special Olympics North Dakota

### Law Enforcement Torch Run® (LETR)

The Law Enforcement Torch Run® for Special Olympics was started by Kansas law enforcement officers in 1981 to raise money and awareness for Special Olympics. This grass-roots movement has grown into the largest fundraising and public awareness vehicle for Special Olympics. It has become a worldwide partnership between law enforcement and Special Olympics, with more than 97,000 officers in 35 nations, 12 Canadian provinces, and all 50 US States serving as "Guardians of the Flame of Hope" last year. In 2016, LETR® raised more than \$56 Million dollars for local Special Olympics programs, and it has raised more than \$500 Million since its inception in 1981.

### The "Flame of Hope"

Year round, more than 300 LETR® volunteers, including law enforcement officers from local, county, state and federal agencies across North Dakota promote the concept of partnership and prosperity as guardians for the "Flame of Hope". This "Flame of Hope" ignites the hope and brightens the lives of the more than 1,600 children and adults with intellectual disabilities that participate in Special Olympics North Dakota. The torch carried across the North Dakota in May by law enforcement runners is a demonstration of their guardianship, and raises awareness of Special Olympics and the achievements of our champions.

The Torch Run consists of a series of local runs that take place across the state during the week preceding the SOND State Summer Games. The Torch Run will kick off in Bismarck at the State Capital and culminates with the arrival of the torch at the State Summer Games Opening Ceremony.

***Supporting the LETR® shows the community that you support our law enforcement heroes and care about our friends and neighbors who participate in Special Olympics.***

Contact us:

Email: [info@specialolympicsnd.org](mailto:info@specialolympicsnd.org)

Phone: (701)746-0331

[www.SpecialOlympicsND.org](http://www.SpecialOlympicsND.org)



**Special  
Olympics**  
North Dakota



**Special Olympics Athlete Oath:**  
**"Let me win.  
But if I cannot win,  
Let me be brave in the attempt."**

## SPONSOR BENEFITS

### \$5,000 TITLE

- Company logo **prominently** displayed as Title Sponsor on **Front** of the LETR T-Shirt.
- Company logo prominently displayed as Title Sponsor on LETR advertisements.
- **Full page** company advertisement in State Summer Games program book.
- Company logo displayed as LETR Title Sponsor on Special Olympics North Dakota website.
- Company representative included in State Summer Games Opening Ceremony.
- Company representative included in local Torch Run.
- Invitation for company representatives to attend State Summer Games VIP reception.
- Feature article in Special Olympics quarterly newsletter.
- Company banner displayed at the State Summer Games.
- Company listed as a sponsor of **two** additional LETR fundraising events. (See back page for events).

### \$3,000 GOLD MEDAL

- Company logo displayed on the **Sleeve** of the LETR T-Shirt.
- Company logo displayed as Gold sponsor on LETR advertisements.
- **Half page** company advertisement in State Summer Games program book.
- Company logo displayed as LETR Gold sponsor on Special Olympics North Dakota website.
- Company representative included in State Summer Games Opening Ceremony.
- Company representative included in local Torch Run.
- Invitation for company representatives to attend State Summer Games VIP reception.
- Company logo in Special Olympics quarterly newsletter.
- Company banner displayed at the State Summer Games.
- Company listed as a sponsor of **one** other LETR fundraising event. (See back page for events).

### \$2,000 SILVER MEDAL

- **Large** company logo displayed as Silver Sponsor on the back of the LETR T-Shirt.
- Company logo displayed as Silver Sponsor on LETR advertisements.
- **Quarter page** company advertisement in State Summer Games program book.
- Company logo displayed as LETR Silver Sponsor on Special Olympics North Dakota website.
- Company representative included in State Summer Games Opening Ceremony.
- Company representative included in local Torch Run.
- Invitation for company representatives to attend State Summer Games VIP reception.
- Company logo in Special Olympics newsletter.

### \$1,000 BRONZE MEDAL

- **Small** company logo displayed as Bronze Sponsor on the back of the LETR T-Shirt.
- Company logo displayed as Bronze Sponsor on LETR advertisements.
- Company logo in State Summer Games program book
- Company logo displayed as LETR Bronze sponsor on Special Olympics North Dakota website.
- Invitation for company representative to attend State Summer Games Opening Ceremony and VIP reception.
- Recognition in Special Olympics newsletter.

### \$500 MEDALLION

- Company recognized in State Summer Games program book.
- Invitations for representative to attend State Summer Games Opening Ceremony and VIP reception.
- Recognition in Special Olympics newsletter.

## SPONSOR AGREEMENT

### Sponsorship Level

Please return sponsor agreement by **February 7, 2020**

- Title \$5,000     Gold \$3,000  
 Silver \$2,000     Bronze \$1,000  
 Medallion \$500

Company: \_\_\_\_\_

Contact: Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Date: \_\_\_\_\_

**Payment:**     Check (Make Payable to **SOND**)  
                   Visa                    Mastercard

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Card Sec. Code (CVC): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return Sponsorship Agreement to:**  
Special Olympics North Dakota / LETR  
2616 S 26th Street  
Grand Forks, ND 58201

Email: info@specialolympicsnd.org  
Phone: (701) 746-0331  
Fax: (701) 772-1265

# Thank you!

**Rise With Us** describes how our athletes have, and will continue to triumph over adversity. Our choices are to either fall or rise. All year long, Special Olympics athletes will lift us up as they demonstrate pure sports moments of tenacity, determination, courage and fun. In doing so, they are inspiring people to open their hearts to a wider world of human talents and potential. **Will you rise with us?**