

LEAD DOG & TAIL END AUCTION

Want to maximize your company's exposure to the community during the Truck Convoy?

Then you need to participate in the Lead Dog and Tail End Auctions! By winning the Lead Dog auction, you earn the opportunity to be the lead truck in North Dakota's Truck Convoy! The Tail End Auction winner will be the final truck in the Convoy.

The Lead Dog & Tail End positions will be auctioned off in a live auction the morning of the Convoy, beginning at 10:00 a.m.

2022 LEAD DOG



2022 TAIL END



CONTACT US:

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WHO WE ARE

Special Olympics North Dakota (SOND) is a statewide organization that provides individuals with intellectual disabilities year-round physical fitness, sports training, and athletic competition. SOND serves more than 1,000 athletes across the state. SOND is one of 52 U.S. programs, and part of a group of more than 190 countries providing more than 4.5 million athletes around the world an opportunity to train and compete in athletics year-round.

**Special
Olympics**
North Dakota



MARVIN® TRUCK CONVOY



**RED RIVER VALLEY
FAIRGROUNDS - WEST FARGO
SEPTEMBER 30, 2023**



ABOUT THE CONVOY

The Truck Convoy for Special Olympics is a national celebration of the trucking industry, its allied partners, and law enforcement all working together to help raise money for Special Olympics. Law Enforcement will escort trucks on a predetermined route throughout Fargo and West Fargo, beginning and ending at the Red River Valley Fairgrounds.



WHO CAN PARTICIPATE?

The Convoy can include semi-trucks, truck/trailer combinations, large trucks, low-boys, dump trucks, flat beds, buses, large tow trucks, large box trucks, fire trucks, etc.

ALL TRUCKS ENTERING THE CONVOY MUST BE OF 10,001 GVWR OR LARGER. HAZARDOUS MATERIALS OR TRUCKS WITH ALCOHOL/TOBACCO NAMES ARE NOT PERMITTED TO PARTICIPATE.

SPONSORSHIPS

GOLD- \$1,250

- Up to 5 Convoy entries
- Company logo on SOND website for 1 year
- Company mentioned in Social Media posts
- Opportunity to display company signage
- Company verbally recognized at Convoy Awards Program

SILVER- \$750

- Up to 3 Convoy Entries
- Opportunity to display company signage
- Company verbally recognized at Convoy Awards Program

BRONZE- \$350

- 1 Convoy Entry
- Company verbally recognized at Convoy Awards Program

PARTICIPANT- \$100

- 1 Convoy Entry

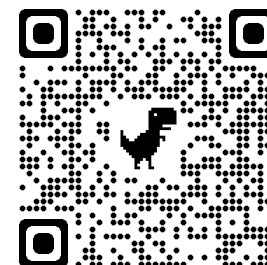
EXTRA MEAL TICKET- \$7

- Meal tickets purchased by Sept. 25th will be guaranteed lunch.



Register & Sponsor Online:

igfn.us/f/4859/n



Schedule of Events

9:00 AM	Registration, Silent Auction
10:00 AM	Lead Dog & Tail End Live Auction
10:30 AM	Truck Convoy
11:00 AM	Celebration & Lunch